



Lübeck und Travemünde Marketing GmbH
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Press information 2022

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www.travemuende-tourismus.de

Mehr Fachinformationen auf der B2B-Seite www.dubistmirnemark.de

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TRAVEMÜNDE – Happy moments by the sea

+++ Travemünde. Take off your shoes, you're by the sea! Travemünde is uniquely beautiful and offers maritime moments of happiness all year round. Travemünde began its unique success story as a resort as early as 1802, and it turned life in this former fishing village upside down. Today, typical Travemünde means: a picturesque Old Town, historical resort backdrop, big ships in the harbour, the *Nordermole* pier, a magnificent sandy beach, Germany's oldest lighthouse and the legendary four-masted barque *PASSAT*. And the new Travemünde is just as breathtaking – discover the exciting development the resort has experienced in the last few years which perfectly combines modern architecture and a relaxed lifestyle with its historical resort traditions. **Our tip:** Try out the new circular promenade from one bank of the *Trave* to the other – genuinely unique!

Taking a stroll on the historic beach promenade you can marvel at the fascinating sailing old timers, chugging boats and huge ferries maneuvering their way in from the Baltic Sea. From the *Priwall* up to the steep coast of *Brodten* fine sandy beaches of 4.5 kilometers invite to carefree bathing and basking in the sun. During the entire year extended walks along the beach in the fresh sea breeze and a visit to the quaint fishing harbour with a view on the freshly caught fish offer sensual delight. A stroll along *Vorderreihe* – the most enticing shopping street in Travemünde – passing the cruise liner pier on the quay *Ostpreußenkai* and a stop in a pavement café with a view on the ships on the estuary of the *Trave* river invite visitors to relax and start dreaming. If you like, you can experience pure romanticism by spending a night in a sleeping beach chair right by the sea.

Those who would like to know more about the glamorous history of the seaside resort and the historic bathing culture are welcome to visit the *Seebadmuseum*. A visit to the newly restored *Alte Vogtei* is worthwhile as well. A nice place to relax in a historic atmosphere – just like the municipal reeves did hundreds of years ago – and to admire the unique Renaissance paintings. Ship outings, sailing trips on old timer ships, offshore fishing and a visit of the four-masted barque *PASSAT*, Travemünde's landmark, are also very popular. The historic light house accommodates a maritime museum.

Nature experience and lifestyle by the sea – this is the new combination which the Priwall peninsula has to offer. For many years, the Priwall had been laying in a deep sleep similar to Sleeping Beauty, but now the princess has awoken to new life. Priwall enchants you with its untouched natural beauty and fabulous bathing beach. By contrast, the new holiday resort of *Beach Bay* with its lifestyle offers and modern architecture invites guests to enjoy a carefree holiday by the sea. Our tip: Please visit the *Ostseestation* to know more about sea creatures of the Baltic Sea or the *Naturwerkstatt* which is dedicated to the protection of native birds and local nature conservation.

Ferries going from *Travemünde/Skandinavienkai*, the largest ferry harbour of Europe, to Finland and Sweden offer the opportunity of short trips to Scandinavia. *Travemünde Sailing*

Week is one of the world's greatest sailing events. Every year, there are hundreds of thousands of visitors who want to witness this unique combination of international sailing sport and to enjoy the maritime festival.

Please visit www.visit-travemuende.com for further information, hotel bookings, holiday flat service and information about local events or call the hotline +49(0)451-88 99 700. +++

Refreshingly different: The seaside resort of Travemünde has reinvented itself

New hotels, new concepts, new infrastructure and new guests in the seaside resort

+++ Travemünde. Travemünde has reinvented itself! In recent years, the historic seaside resort of Travemünde has made a major leap in quality into the future and has developed into an urban seaside resort that creates a successful combination of modernity and tradition. New hotels and holiday apartments with around 3,000 additional guest beds and an investment volume of more than 200 million euros have been created, modern infrastructure and new wellness and leisure facilities, which also make the pre- and post-season attractive, have been added.

According to the new brand strategy, Travemünde has been scoring points since 2020 with the Baltic Sea target groups "decelerators" and "nature holidaymakers" with the travel motives relaxation, recreation, switching off, clearing their heads and seeing something new. Travemünde even benefits twice: once as a valuable component of the Lübeck brand, but also as a liveable and lovable seaside resort in the Baltic Sea brand. Travemünde has achieved an increase in the holiday year 2021 with 926,830 overnight stays compared to the pre-Corona year 2019 and expects a further increase in the number of guests and overnight stays in 2022 due to the great popularity of the destination and new projects.

The Travepromenade is the new jewel in Travemünde. After about one and a half years of construction, the newly designed promenade was officially opened on 25 May 2022 by Lübeck's mayor Jan Lindenau. The Travepromenade is 550m long from the pilot tower to the front row and next to the Priwall promenade and the "imperial" beach promenade part of the promenade circuit, which as a new unique selling point of the seaside resort connects the two Trave banks including ferry ride as a round trip. The redesign, which cost a total of 3.8 million euros, was funded to 70 percent with 2.67 million euros as part of the federal-state joint task „Verbesserung der regionalen Wirtschaftsstruktur“ ("Improvement of the Regional Economic Structure") (GRW).

"Beach Bay Travemünde" is a modern holiday park of PLANET-Haus AG with around 500 holiday units and 1,700 beds, which has decisively shaped the face of the Priwall peninsula at the mouth of the Trave since 2019. Experience-oriented gastronomy, modern shops, a beach club as well as an activity center and indoor play paradise complete the offer for guests. And since meetings and conferences in a maritime atmosphere and with fresh sea air are something special, the conference center and hotel Slow Down also opened here in 2020.

Guests can also secure an exclusive box seat on Travemünde beach at the A-ja Travemünde adventure resort, which opened in summer 2018. In a prominent location directly on the beach promenade, the hotel offers 230 rooms and 12 panoramic suites with sea views, as

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well as its own seaside resort with indoor and outdoor pool, sauna world and NIVEA house. Located right next to the A-ja-Resort is the new holiday apartment house "High End Travemünde" with a total of 108 attractive two to six bed apartments with partly sauna, steam bath, whirlpool and bio fireplace.

In 2020, a new exclusive residential and holiday complex was built directly at the Godewindpark on the site of the partially listed Kittner car dealership from the 1950s. The residential area near the beach consists of 66 condominiums in seven park villas and 53 holiday apartments. The old fishing port is also undergoing change. Since July 2022, 144 owner-occupied apartments and 107 holiday apartments have been built on the 16,700 square metre site as part of a 120-million-euro project by mid-2024. Opposite the excavator sand on the former large car park, a new district with rental apartments has also been built since February 2021. Further new buildings and residential projects in and around Travemünde are planned. +++

www.travemuende-tourismus.de

The Travepromenade in a new shine

Circular promenade as a new unique characteristic – strolling without limits

+++ Travemünde. The new circular promenade in Travemünde connects Travepromenade on Travemünde's town side and the new promenade on the Priwall side with each other. The best idea is to start the maritime promenade on the Nordermole jetty and take the small passenger ferry across the Trave estuary to the new Priwall promenade. Go on board the famous four-masted barque PASSAT in the season from May to September.

The Ostseestation lies on the circular route along the banks of the Trave. This stimulating marine centre and its aquaria with domestic sea creatures are open all year round. After a short walk – past the coal yard with what is probably the most beautiful view of Travemünde – to the large car ferry which will take you back to Travemünde's town side to Fährplatz at the fishermen's harbour.

Arriving by ferry on the town side, the Alte Vogtei administrative residence opposite Fährplatz becomes visible. In the 16th century, Lübeck's magistrate who was responsible for law and order in Travemünde, had his opulent residence here. Today there is an art gallery and a cosy café and restaurant with a large summer garden in the beautifully restored rooms in this residence. The spire of St. Lorenz church rises up at the centre of the Old Town, just behind the residence. The Seebadmuseum here at the heart of Travemünde invites to take an excursion into the history of the resort.

The circular route goes on to the "Vorderreihe" promenade with numerous shops and cafés and to the redesigned Trave promenade. From here Germany's oldest lighthouse can already be seen in the distance on your route. Tip: A maritime museum on eight floors can be visited in the interior of the lighthouse. 142 steps lead up to the viewing gallery from which there is a fantastic panoramic view over Lübeck Bay.

Now follow the Trave promenade to the pilot station whose operators every day pilot around 30 large ships safely into harbour. Then, back again at Nordermole at the start of Strandpromenade, sit down on the beach and unwind after the roughly two-hour circular tour. Or maybe go round again? +++

<https://www.visit-travemuende.com/experience/circular-promenade>

Four-masted barque PASSAT Travemünde

Storm-tested emblem of Travemünde is about one hundred years old

+++ Travemünde. Built in 1911 by Blohm & Voss in Hamburg for the shipping company F. Laeisz, she was the last true Cape Horn sailing ship, and has become the maritime symbol of the Baltic resort of Travemünde.

Although she no longer carries heavy freight across the world's seas, this elegant sailing ship reminds visitors of the time when the Passat defied force 10 gales and high waves under full sail. A love of adventure and a desire for freedom often yielded to a simple struggle for survival at this time. Their voyages took them half-way around the world and lasted for months. Perhaps it is this knowledge that captures your imagination during a visit on board. The romance of the sea and wanderlust take hold and you listen with awe to the exciting stories of the "contemporary witnesses", who are happy to regale visitors with tales of their experiences at sea during tours on board the Passat. Numerous pictures in the museum section of the ship give an idea of what it was like to serve on board what at the time was a state-of-the-art freight sailing ship.

However, this ship has more to offer than just exciting stories – it is now a well-established meeting place and event venue with overnight accommodation. The ship is also becoming an increasingly popular venue for conferences and celebrations of every kind. There are bunks and washrooms below decks and anyone who looks through the porthole at the beautifully illuminated Travemünde before they go to sleep is bound to get that real "sailing ship feeling": because the Passat moves gently with the swell of the Baltic Sea, she truly is still a proper ship! +++

Openings:

Mo. - Su. 07:00 - 12:00, 13:00 - 17:00

Contact information:

Am Priwallhafen 10
23570 Lübeck - Travemünde
Deutschland
Phone: 04502 6369
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<https://www.visit-travemuende.com/our-resort/four-masted-barque-passat>

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High up above the sea – Old lighthouse Travemünde

+++ Travemünde. The lighthouse in Travemünde is the oldest one in Germany. It was first mentioned in a document around 1330. The tower was destroyed in 1534 by Danish troops and replaced by the present tower in 1539, which was built by Dutch workers. The illumination would most probably have been provided originally by means of an open fire. Later, a lamp with a gold-plated concave mirror was used. At that time hempseed oil was used as illuminate.

The old lighthouse is 31 meter high and today houses a maritime museum on 8 floors which gives an idea of the history of lighthouse techniques. Various models of lightships, sea-lanterns and complete optical devices are on display. More than 142 steps lead to the upper storey. Here the optical device with 1000 watt bulbs is displayed, which was used until the navigational light was extinguished. It is still functioning.

From the gallery one has an absolutely beautiful view of the old town of Travemünde, the Lübeck Bay and parts of the coast of the Federal State Mecklenburg-Vorpommern. For more information, please visit: <https://www.visit-travemuende.com/our-resort/old-lighthouse> +++

Old Lighthouse
Am Leuchtenfeld 1
23570 Travemünde
Phone: + 49 (0) 45 02 / 88 91 790

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Once upon a time at the Baltic Sea – seaside resort museum Travemünde

+++ Travemünde. What did Travemünde look like in the past? What did the latest beach fashion look like? Were there real horse races for the high society? Where have all the fishermen gone? Learn all about Travemünde's eventful history from the fortified fortress to the imperial summer retreat of the rich and beautiful and visit the Seaside resort museum at the Gesellschaftshaus in Travemünde's old town. The 160 sqm exhibition shows films and photos, features audio stations and exhibits on the breathtaking transformation of the small fishing village into a popular Baltic seaside resort. Experience life in the seaside resort at the turn of the last century.

The Seebadmuseum, which celebrates its 15th birthday this year, was initiated privately and is supported by the Heimatverein Travemünde e.V. without public funding on a voluntary basis. On a total of 185 square meters, films, photos, listening stations and exhibits tell of the breathtaking transformation of the small fishing village into a popular Baltic Seaside resort and make life at the beginning of the seaside resort culture come alive up close. The Seebadmuseum is always happy to welcome visitors interested in the history of Travemünde. A guided tour can be booked via Phone: 04502 9998094.

The museum is open from March to December from Tuesday to Sunday from 11:00 a.m. to 5:00 p.m. and can be visited for 6 euros. Reduced (pupils, students and disabled) pay 3.50 euros, holders of the Ostseecard 5 euros and children up to 14 years are free when accompanied by an adult. +++

<https://www.visit-travemuende.com/poi/seebadmuseum>

Seebadmuseum
Torstraße 1, Gesellschaftshaus
23570 Lübeck - Travemünde
Deutschland

Phone: 04502 9998094

Website: www.heimatverein-travemuende.de

Can jellyfish hear? The Ostseestation Travemünde

The secrets of the underwater world in the Baltic Sea

+++ Travemünde. Can jellyfish hear? Are poisonous weevers really dangerous? Do catsharks have nine lives? The Ostseestation Travemünde is a combination of Baltic Sea aquarium with domestic creatures of the sea and maritime museum. If you don't feel like a guided tour, you are welcome to visit the station in the afternoon after 4 p.m. (off-season 3.30 p.m.) and view the exhibition on your own.

The Ostseestation houses an environmental centre and aquariums with native marine life. Here you can look, touch, feed and ask questions. Can jellyfish hear? Are poisonous weevers really dangerous? Do catsharks have nine lives? Anyone who dares can even hold a shore crab or one of the starfish. It's a unique experience for children to watch the ravenous flatfish and the ever hungry sticklebacks being fed or even to feed the animals themselves. +++

<https://www.visit-travemuende.com/poi/ostseestation-priwall>

Openings:

Tu. – Su. 10:00 a.m. – 6:00 p.m.

Price:

adults: 7€

children: 5€

Ostseestation Priwall

Priwallpromenade 29-31

23570 Lübeck - Travemünde

Deutschland

Phone: [04502 308705](tel:04502308705)

E-mail: info@ostseestation-travemuende.de

Website: www.ostseestation-travemuende.de

In the trees above the sea – climbing forest Travemünde

Near-natural adventure for young and old, families and friends

+++ Travemünde. The new experience in the Spa Park Calvarienberg in Travemünde offers climbing adventures for young and old, families and friends, team players and lone fighters. Everyone gets their money's worth here. Exciting adventures await you on more than 450 meters and on 5 courses with a total of 41 platforms. Whether it's a family outing, part of a weekend trip by the sea or just to be close to nature.

The perfect climbing experience has been created in the green oasis of Calvarienberg – with a 100% happiness guarantee. High above sea level, but still very close to the water. From cable cars to lovingly made wooden obstacles, the path leads to the spectacular Base Jump from a height of 11 meters.

Innovative and sustainable work was carried out for the construction of the climbing forest. The use and resource-saving production of exclusively local and regional wood from Mecklenburg, Brandenburg and the Lübeck City Forest should contribute to the preservation of nature. In order to protect the population in the best possible way, only older, slowly growing and healthy tree populations are used. No drilling in trees, no felling of core trees, no interventions in the undergrowth, only deadwood removal. Furthermore, the owners refrain from opening the park in spring and using external light sources in order not to affect the breeding seasons of the animals. Most of the electricity is also fed in sustainably, so that a largely climate-neutral operation can already be guaranteed. All this always in harmony with nature.

The highest safety standards, annual TÜV approvals and constant monitoring of the tree population prevail. The Smart Belay system used by Edelrid is based on intercommunicating roller carabiners and is one of the best systems on the market. If one carabiner is open, this is detected by the other carabiner and this blocks the opening mechanism – until the first carabiner is hooked back on the safety rope and locked. An accidental complete unplugging is therefore not possible.

In general, the staircases may never be entered without security. During the detailed safety briefing, everything important is conveyed to the budding climbers. For example, a maximum of three people are allowed on a platform and an obstacle may only be contested by one person at a time.

The climbing forest is open from Monday to Sunday from 10:00 a.m. to 8:00 p.m. Further information can be found here: <https://kletterwald-travemuende.de/> +++

Stand up paddling “To Go“ in Travemünde

Renting a SUP2GO via the online booking system “kolula SUP“

+++ Travemünde. To avoid queues, just rent a SUP in a simple and stress-free way, namely via the online booking system "kolula SUP". The SUP will be waiting in the automatic rental station at the beach (close to the hotel Maritim). Your high-quality touring board (for beginners and professionals) including accessories you can easily get out of the station with your mobile phone even on the action beach – an easy, modern and reliable offer. Get started!

The rental system of kolula SUP which is based on a sharing economy, is simple and flexible at the same time: Select your SUP location online, pay online, hire your SUP at the time of your choice, open the locker provided by means of a link through your mobile phone, stash your valuables in the locker and paddle off! There is no need for an app or to register. The SUP boards are supplied by the premium brand Red Padd Co and they are suitable for beginners and advanced paddlers. Every board is also fitted with a leash – a safety line for the ankle – and a waterproof pouch for your mobile phone or wallet. With respect to prices, if you hire for an hour, it will cost around 19.99 euro per person. The station is always open.

In order to draw your attention to safety regulations and special features in the estuary, everyone will be given a briefing by kolula SUP – both online when booking and on the notice at the rental station. Particular care is required when paddling in Travemünde with an offshore wind. The basic rule is: Please always stay near the river bank within the white grid of buoys and keep to the left so as not to enter the congested channel at the Nordermole jetty. Incidentally: The rental times for the twelve SUP boards in Travemünde are linked to the DLRG (German Life Saving Association) deployment times from May to October for reasons of safety.

For further information, please visit: <https://www.visit-travemuende.com/poi/kolula-sup-station>
or: www.kolula.com/sup-standorte/travemuende +++

kolula SUP-Station

Am Leuchtenfeld 7
23570 Lübeck - Travemünde
Deutschland
E-mail: hello@kolula.com

Naturally beautiful Travemünde – exploring the countryside

Nature conservation area Brodten steep coast, Priwall and Pötenitzer Wiek as well as the Dummersdorfer Bank

+++ Travemünde. Explore the beautiful natural oases around Travemünde! The realm of nature starts not so far from Vorderreihe and the ferry port, inviting to relax in the countryside. Just switch off and chill out. Meadow herbs and colourful wild flowers sprout knee-high, lined by bizarre cliffs, natural beaches and gentle hills. Copious species of animals busy themselves – on land, in the water and in the air. Simply wonderful!

<https://www.visit-travemuende.com/experience/in-the-countryside>

Brodten steep coast – From a paradise for beach pirates to a haven for sand martins

The Brodten steep coast with its strange cliff formations is a fantastic place for long walks. In the Middle Ages, beach pirates would light beacons to lure ships onto the sand banks just off the coast and would then plunder them. Thankfully, these bleak times are long gone, in the 19th century, increasing numbers of summer visitors to the up-and-coming resort of Travemünde “discovered” the perfect excursion destination: the Hermannshöhe with its Seetempel gazebo.

The striated, sometimes towering cliffs of the Brodten steep coast stretch for 4 km. The whole area is known as the Brodtener Winkel and is a protected conservation area. The Baltic Sea created the cliffs over the centuries – and the sea and wind still “nibble” away at the Brodten steep coast today. Up to a metre a year is eroded by the sea and washed up a couple of 100 meters further down on the beaches of Travemünde or Priwall.

A bluff (“active cliff”) occurs when the sea has free rein. It is directly exposed to the might of the waves and is used as a breeding ground by the rare sand martins, which nest in holes in the cliff face. Towards Niendorf the southern part of the cliff becomes a “passive cliff” – the erosion here has largely ceased and the former steep cliff edge has been “reconquered” by thick vegetation.

<https://www.visit-travemuende.com/poi/brodten-steep-coast>

Priwall and Pötenitzer Wiek – idyllic peninsula with dunes and a natural beach

Priwall is a peninsula in the Trave estuary measuring around three kilometres in length. It enchants you with its unique natural world, idyllic hiking trails and a beautiful bathing beach with its dune landscape. It is a very special place of untouched natural beauty and pristine nature embedded between the Trave estuary, the Baltic Sea and Pötenitzer Wiek. Rare

species of birds rest and breed in the bird sanctuary, and sand ryegrass and sea buckthorn grow between the dunes and the wood. **Tip:** The sun rises in the east - Experience the beautiful early morning sunrise above the horizon on the beach!

In the north of Priwall, you will find a pristine natural beach on the Baltic Sea with gentle dunes and adjoining woodland. A dog beach right by the Südermole jetty at the start of the wonderful bathing beach invites dogs to enjoy canine bathing pleasure. The Baltic Sea coastal cycle trail takes you eastwards along the water at all times while numerous access points to the beach invite cyclists to take a summer dip in the sea along the way. There is an official nudist beach for fans of naturism on the state border with Mecklenburg Western Pomerania.

The nature conservation area of "Südlicher Priwall" with the adjoining shallow water zones of Pötenitzer Wiek, a lagoon-shaped extension in Travelförde, constitutes a genuine paradise for many rare species of plants and animals. Explore the nature conservation area on the "Südlicher Priwall" circular hiking trail, and experience the most beautiful side of Priwall!

<https://www.visit-travemuende.com/experience/in-the-countryside/nature-experience-priwall-poetenitzer-wiek>

Dummersdorfer Bank – a jewel south of Travemünde

When the dear Lord created Dummersdorf Bank, he took a lot of trouble over it. This wonderful corner of the world simply has to be seen! This nature conservation area is a paradise for many rare species of plants in Schleswig-Holstein. Following the course of the Trave from Travemünde to Lübeck, you will reach the Dummersdorf Bank south of the Scandinavia Quay ferry port. This 5 km stretch of the bank was designated a conservation area in 1958. Since 1991, Dummersdorf Feld has also been part of the conservation area. Many endangered and highly sensitive species of plants and animals are to be found in this 340 hectare area, and to them the steep coast and undulating countryside offer many tiny biotopes. Please make sure when walking always stay on the marked paths so as not to disturb plants and animals.

The gentle hills were created in the course of the Ice Ages when glaciers moved over the land and then melted again. When the level of the Baltic Sea rose, salt water penetrated the meltwater gully cut by the Trave and created the high cliffs we see to this day. The steep banks are largely dominated by woodlands used for centuries by farmers for firewood.

Stülper Huk rises some 16 m above the Trave. Extended areas of dry grassland are still to be found around Stülper Huk, a peninsula jutting into the Trave opposite Pötenitzer Wiek, and these areas offer a niche to rare species of plants. Thyme, maiden pink and gentian, for example, are well adapted to sunny soil low in nutrients – sheep have to regularly graze on the dry grassland to ensure that faster-growing competitors do not take the light from these delicate, colourful "specialists". A narrow bead of beach runs along the foot of the cliff. Explore Stülper Huk on five hiking trails and climb up to the observation platform for a fantastic view! +++

<https://www.visit-travemuende.com/experience/in-the-countryside/dummersdorfer-ufer>

Happiness by the sea – autumn short vacation in Travemünde

Overnight stay in the seaside resort at a bargain price from 49,00 Euro

+++ Travemünde. Superb hotels in Travemünde are offering overnight stays for unbeatable prices. You would like to spend a blissful short holiday on the Baltic Sea near Lübeck? Are you longing for genuine relaxation, the wild roar of the sea, fresh sea air and wonderfully long walks along the beach? You can have all that in Travemünde and for an amazing price. Book a comfortable overnight stay from € 49.- per person per night including breakfast. Under the motto "Entry Ticket to Happiness", you can join in the campaign "Glücksmomente" (Moments of Happiness) from 20. June 2022.

The accommodation offers in cooperation with a total of seven hotels in Travemünde are valid from 13 October to 13 December 2022 and can be booked from 20 June 2022 at LTM under Phone: +49 (0) 451-88 99 700 and www.visit-travemuende.com/theres-always-the-beach/moments-of-happiness. A flyer, which is available at the tourist information in Lübeck and Travemünde, informs in a fresh layout and beautiful sea colors about the "moments of happiness" and makes you want a happy break in the seaside resort.

Please note: A cancellation will be charged up to three days before arrival at 5 pm during the regular opening hours of Lübeck und Travemünde Marketing GmbH with 50 percent of the travel price. Thereafter, cancellation fees of 90 percent of the total amount will be charged. A rebooking is only possible up to three days before arrival, as well as Mon.–Fri. from 10 a.m. to 5 p.m. For each rebooking 10,00 Euro rebooking fee will be charged.

Further information and booking at www.visit-travemuende.com/theres-always-the-beach/moments-of-happiness and Phone: +49 (0) 451-88 99 700. +++

Winter magic in the seaside resort of Travemünde

Winter beauty Travemünde with lights, torchlight and maritime Advent atmosphere

+++ Travemünde. #TRelche in the splendour of lights, a cosy winter atmosphere on the Christmas-lit front row, torchlight hikes on the beach and a colourful Christmas programme from the Christmas market "Schiff Ahoi" to Christmas Eve at the Old Lighthouse and New Year's Garden in the Brügmann garden – this is the beautiful Travemünde.

Just in time for the end of summer time, the luminous #TRelche Linus, Kalli and Lumi return at the end of October and bring the light from the far north to Travemünde. They set up their winter camp again at a special location in the seaside resort and let it shine with their approximately 10,000 LED lights until the end of February. From 2nd December (until 24th February 2023), the popular torchlight hikes invite you to a romantic beach walk by torchlight every Friday at 7.00 pm. Guests will learn a lot of interesting and fun things about the history of the seaside resort. The tour starts on Fridays at 7.00 pm at the pilot tower on the beach terraces (duration: until 8.30 pm). Each guest receives a torch, which is included in the price of € 5, - p.p. for the tour.

In and around the cruise terminal, the Christmas market "Schiff Ahoi" will take place from 18th November to 1st January 2023 with handicrafts, live music, mulled wine, waffles and other delicacies. Christmas at the Old Lighthouse" is a cherished tradition on Christmas Eve (24th December) from 13.00 and attracts not only guests and Travemünde residents, but also Santa Claus personally. From 25th December to 1st January, the New Year's Garden offers atmospheric winter magic in the Brügmanngarten and a large New Year's Eve open-air party with sea views.

To find out about all the dates of the winter magic on site, the Christmas-decorated tourist information office on the Travepromenade welcomes everyone. In addition to booking accommodation and tourist information around Travemünde, the guest service also offers a large shop with selected souvenir and gift items on the theme of winter by the sea – free Wi-Fi included. For a small warm-up break in between, the free water station with hot water and various teas are available in the shop. Every year, the Travemünder Wirtschaftsgemeinschaft e.V (TWG) provides atmospheric Christmas lighting in Travemünde with the support of the Travemünde Volunteer Fire Brigade and the Travemünde Spa. +++

www.visit-travemuende.com

Travemünde – The „Monte-Carlo of the north“

The success story of the historic seaside resort of Travemünde

+++ Travemünde. The success story of the seaside resort Travemünde tells the story of Wolf-Rüdiger Ohlhoff. International celebrities such as Josephine Baker, Sophia Loren, Thomas Mann, Caterina Valente and Gunter Sachs went in and out of Travemünde.

Wolf-Rüdiger Ohlhoff knows them all, not personally, but in terms of Travemünde as a meeting place for the rich and beautiful, no one can easily fool the Travemünde hobby historian. He is a walking lexicon and likes to betray secrets. It all started in 1802, when the seaside resort of Travemünde was founded and life in the original fishing village was turned upside down. Bathing in the sea was very fashionable in the better circles at that time, even if for the time being only from a wooden bath cart or in one of the six bathtubs in the warm bath house on the beach. Already in the first year, 3,000 bathers were counted, which made the cash registers ring and the seaside resort architecture which are so typical of Travemünde today growing rapidly. Hotels, inns, beach villas and amusement temples sprouted from the ground and Travemünde's unique success story as a seaside resort took its course.

The queues at the bathing carts and in the warm bath house became longer and longer, until in 1873 a seaside resort was finally built on piles in the water. This inspired the bathing operation immensely, because now many guests could bathe in the sea at the same time, although still separated by male and female. Technical progress brought Travemünde the first steamship line in 1824. Side-wheel steamer "Princessia Wilhelmine" brought guests from elegant Copenhagen across the Baltic Sea to Travemünde once a week. Ship connections to and from St. Petersburg, Riga and Reval soon followed. Famous Russian contemporaries who stayed in Travemünde at that time were Ivan Turgenev, Nikolai Gogol and Fyodor Dostoyevsky. It got really crowded in Travemünde from 1882, when the first railway came and a few years later the automobiles also made their way. Guests from near and far enjoyed the glamour of the imperial era in Travemünde and travelled as visitors to the sailing competitions of the Travemünde Sailing Week and the trotting races on the Priwall. Famous names such as Joseph von Eichendorff, Emanuel Geibel, Richard Wagner, Clara Schumann, Edvard Munch and of course Thomas Mann join the prominent guest list of the historic seaside resort. Franz Kafka wrote the following note in his diary in July 1914: "In the afternoon briefly with bare feet in the sand. Unpleasantly noticed". At that time, it was still frowned upon to show bare skin in public.

Gambling was a magical attraction for high society and decisively shaped Travemünde's reputation as a sophisticated seaside resort. In 1833 it was officially approved in the Kurhaus – today's A-ROSA Resort – and Roulette, Rouge et Noire and Pharaoh had a magical effect on wealthy guests from all over the world. Forty years later in 1872, however, gambling was banned under Reich Chancellor Bismarck and in Travemünde the gaming tables closed again. It was not until 1949 that the game reopened, this time in the "Kursaal" from 1914,

today's ATLANTIC Grand Hotel Travemünde, which had survived the war years unscathed. (Editor's note: The casino in Travemünde was closed in 2012. The game has moved to Lübeck and is now located in the ParkInn Hotel directly at the Holstentor.)

It helped the seaside resort to an incredible comeback in the post-war period as the glamorous "Monte Carlo of the North", also affectionately called "Travemonte". Legendary was the casino nightclub "La belle Epoque", which caused a sensation in the 50s and 60s with the show appearances of international stars. Josephine Baker, Lys Assia, Lale Andersen, the Kessler twins, Lou van Burg, Vico Torriani, Eddie Constantine and Marlène Charell were guests here and other famous personalities followed suit. The latter was allegedly denied access to the casino – as was whispered behind closed doors – because she wore a trouser suit as a woman, which was not allowed by the strict dress code.

"But there have never been any real scandals with us," Ohlhoff emphasizes, referring to the North German serenity that diplomatically wrapped many a stage-ready temperament around his finger. By the way, a "ban mile" of 15 km prevented the Travemünde themselves from playing for the house and yard, as the city fathers had concerns that the temptation of the nearby casino could drive the citizens into the imminent ruin. "Travemünde looks back on an incredible history," says Ohlhoff – visibly proud of the success of "his" seaside resort. Does he have a favourite place in Travemünde? Of course, two even! He loves the four-masted barque Passat, which has been anchored here since 1960 and has long since become Travemünde's landmark, and he likes to sit on the bench of the new pier in the early hours of the morning to "look at big pots" that majestically run in and out – just like in the old days. Awesome! +++

https://www.dubistmirnemark.de/fileadmin/Mediendatenbank/B2B/Dokumente/Reportagen/Luebeck_und_Travemuende_-_Abdruck_honorarfrei.pdf



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Calendar of events in Travemünde 2022

For 2022, our favorite events are on the program again. However, we are aware that we cannot make any definitive statements about the realization of all the highlights mentioned here. Together with the cultural partners and the actors involved, we are doing everything we can to set up an exciting programme for 2022 and to carefully monitor the development of the pandemic.

(State: August 2022)

WindArt Travemünde

bis 3.10.2022

From May to September you can experience the wind as the main element for moving components and outdoor art, combined with light and sound effects for games and artistic movements. Artful and innovative wind toys at different locations in Travemünde create places of discovery, relaxation and amazement. In addition there will be creative workshops. For more information, please visit: kunst-kultur-travemuende.de

Hosted by: Verein für Kunst und Kultur zu Travemünde e. V.

Admission: free

Venue: various locations in Travemünde

Sand sculpture exhibition

bis 30.10.2022

For the fourth time, the sand sculpture exhibition at the charming Travemünde fishing harbour opens its doors and invites you to an experience for the whole family on an area of about 2,500 square metres. On your "journey around the world", traditional, architectural and cultural highlights from all five continents await you - modelled by Europe's best sand artists from around 14,000 tonnes of special sand. Discover the empires of the Incas, Mayas and Aztecs, the carnival in Rio, scenes from the land of the Pharaohs such as the Valley of the Kings and Sphinxes, and many other works of art. The exhibition is open daily from 10 a.m. to 6 p.m., including Sundays and public holidays.

Hosted by: Medea GmbH

Ticket prices: visit-travemuende.com/events/sand-sculpture-exhibition-travemuende

Venue: Boat hall in the Fischereihafen, Auf dem Baggersand 15

SEEBADKULTUR.BEWEGUNG

June – August / Monday to Friday

The summer of 2022 awaits you in Travemünde with sun salutation, flow and harmony. Directly by the sea, the new sports offer in Travemünde guarantees you a completely new body feeling and pure relaxation. Whether yoga or qigong – body, mind and soul are brought into harmony in the fresh Baltic Sea air. Get your inner smile and a good breeze of deceleration when you roll out the yoga mat on the beach or find your balance in qigong! For more information, please visit: visit-travemuende.com/event/seebadkultur-bewegung

Hosted by: Lübeck und Travemünde Marketing GmbH in cooperation with the Yogazentrum Travemünde

Admission: free

Venue: beach – altitude Atlantic Hotel – beach entrances 6+7 (Qigong + Yoga), beach promenade, altitude Fontänenfeld (Salsa)

SEEBADKULTUR.MUSIK

7.6. – 29.9.2022 / Tuesdays from 5–6.30 pm (except for travemünde week incl. assembly and dismantling times)

The concert series "SEEBADKULTUR. MUSIC" entertains the guests of the seaside resort in season with a varied music program. Every Tuesday (except for the Travemünde Week) quiet, emotional, atmospheric and rousing live music sounds and ensures a relaxed atmosphere with a view of the sea. For more information, please visit: travemuende-tourismus.de/veranstaltungen/seebadkulturmusik

Hosted by: Lübeck und Travemünde Marketing GmbH

Admission: free

Venue: Strandterrassen at the Nordermole, Kleiner Fährplatz, Zentraler Platz (Priwall)

SEEBADKULTUR.LESUNG

9.6. – 28.8.2022 / Thursdays 5–6 pm (except for travemünde week incl. set-up and dismantling times)

The series "Readings by the Sea" transforms the Godewindpark into a world full of adventure, secrets and fantasy. Every Thursday (except Travemünde Week) you can listen to the stories of well-known authors who read from their works and take you on a journey into the unknown. For more information, please visit: visit-travemuende.com/event/seebadkulturlesung

Hosted by: Lübeck und Travemünde Marketing GmbH

Admission: free

Venue: Godewindpark or in case of rain in the A-ROSA Travemünde

Lebensfreude Festival Travemünde 2022

12. – 14.8.2022

The Lebensfreude Festival invites you to relax, participate, discover, experience and try in Travemünde. The festival offers a unique overall concept to restore inner and outer balance: from yoga to the sound of the Baltic Sea waves to the enjoyment of vegetarian delicacies to unwinding. Guests can look forward to many suggestions and hands-on activities and discover the latest trends – regardless of whether it is about sustainability and health, alternative healing methods or conscious nutrition. For more information and for the program, please visit: lebensfreudemessen.de

Hosted by: Lebensfreude Messen und Event UG

Admission: free

Venue: Brüggmanngarten

Travemünder Beach Open

13. – 14.8.2022

The beach volleyball tournament in Travemünde is already in its 14th round. In a relaxed atmosphere, the coveted challenge cup is fought for on 2 days. Information and registration at: tgrangenberg.de

Hosted by: Turngemeinschaft Rangenberg e. V.

Admission: free

Venue: beach at the Nordermole

Weite Welt Festival

18. – 28.8.2022

Welcome to the small – and probably most charming – beach culture festival of the summer! The line-up of the WEITE WELT Festival is open, tolerant and does not fit into any drawer. Very different artists share the stage here. In addition to classical-cultural performances, electronic sounds also resound over the beach or crisp wind lines, great vocals and DJ loops.

Refresh yourself at the stylish BeachBar and choose your summer drink from the extensive range of drinks! Various food trucks also provide you with cool drinks and delicious street food. Find your new favourite place on the beach terraces, in the deck chair or in the pallet lounges. For more information, please visit: travemuende-tourismus.de

Hosted by: Lübeck und Travemünde Marketing GmbH in cooperation with the Kulturakademie der Vorwerker Diakonie

Admission: free

Venue: beach at the Nordermole/Strandterrassen

Travemünder Handwerksfest

19. – 20.8.2022

The traditional festival of the Travemünder Dienstleistungs- und Handwerkercommunity (TDHG) is organized by the members and is not only informative, it also offers small and large visitors culinary and musical delights. After a varied daily program, there is live music in the evening from 7 pm.

Admission: free

Venue: Fährplatz

Vegan Summer

21. – 21.8.2022

On 2 days this year in the Brügmanngarten you can feast vegan to your heart's content. Guests can immerse themselves in the animal and environmentally friendly lifestyle, enjoy music and actively engage in the welfare of the animals. Interesting cooking shows and lectures are also planned. For more information, please visit: vegansummer.de

Hosted by: Maurice Bäcker

Admission: free

Venue: Brügmanngarten

Beetle Sunshinetour

26. – 28.8.2022

Welcome the popular Beetles during the largest privately-organized event of the World. The beetle's tour around the Holsten Gate in Lübeck heading for Brügmanngarten in Travemünde and the evening concert on Saturday featuring the awardees of the Volkswagen Sound Foundation are the highlights of the event. Due to the pandemic, this year's meeting will take place without a culinary offer and stage program. Entrance is free. For more information, please visit: beetle-sunshinetour.de

Hosted by: Lübeck und Travemünde Marketing in cooperation with Gabriele Kraft

Admission: free

Venue: Brügmanngarten

Travemünder Fitness Convention

10.9.2022

Take part! In the Brügmanngarten today every 30 minutes a new trainer introduces you to another great exercise program. With so much variety, there is guaranteed to be something for you – new motivation for your own personal fitness moments. Be inspired. For more information, please visit: derfitnessökonom.de

Hosted by: derFitnessökonom

Admission: free

Venue: Brügmanngarten

Travemünde magic of lights

22. – 24.9.2022

Let there be light! The summer by the sea is slowly fading, the days are getting shorter and we kindly invite you to celebrate the "magic of lights" with us! Experience the festival of a thousand lights with artistic performances and a firework by the lake at the romantic-enchanted

Godewindpark. Trees, lake and meadows are transformed into a sparkling sea of light in the evening hours. Enjoy the fairytale atmosphere with fire shows, live music and street theatre! Stroll past exotic light installations! Culinary delicacies await you, inviting you to linger while you let the magic of the moment take effect. For more information, please visit: www.visit-travemuende.com/events/magic-of-lights

Hosted by: Lübeck und Travemünde Marketing GmbH in cooperation with bajazzo veranstaltungen

Admission: free

Venue: Godewindpark

Gone with the wind – autumn kite festival

30.9. – 3.10.2022

The autumn kites are flying high! Every year in the first weekend of October, colourful kites in the Travemünde sky invite you for a carefree excursion to the Baltic Sea beach. Over 50 kite artists from all over Germany come to this event and put their imaginative, frequently home-made flying objects through their paces. A food court and craft stands along the promenade complement the events in the sky down by the beach. Beach chairs and deckchairs invite you to relax, linger and dive into the colourful sea of kites. Good mood guaranteed! **Our tip:** Don't miss the night air show on the Saturday evening when darkness falls from 8 pm onwards! For more information, please visit: www.visit-travemuende.com/events/autumn-kite-festival

Hosted by: Lübeck und Travemünde Marketing GmbH in cooperation with Zirkel Events

Admission: free

Venue: beach promenade

Torch-lit walks

02.12.2022 – 24.02.2023

From the pilot tower on Strandterrassen, on to the green-and-white beacon, the light beacon on the Nordermole jetty and then along the beach to the grand pier – on this atmospheric walk, you will learn all kinds of entertaining facts on the history of the resort. During the atmospheric hikes with the city guide Eva-Maria Schulze, guests will learn a lot of interesting and fun things about the history of the seaside resort Travemünde. The one-hour guided tour starts every Friday at 7 pm at the pilot tower on the beach terraces, continues to the green and white lighthouse on the Nordermole and then along the beach to the large pier. Each participant will receive a torch, which is included in the price of the guided tour. For more information, please visit: travemuende-tourismus.de or Phone: +49 (0)451 8899700.

Dates: till the end of February 2023, every Friday from 7 p.m. till 8.30 p.m.

Hosted by: Lübeck und Travemünde Marketing GmbH in cooperation with the SeeFest Agentur / Eva-Maria Schulze

Admission: € 6,- (only in advance at: shop.luebeck-ticket.de, limited number of participants)

Meeting point: pilot tower on Strandterrassen, beach promenade, near Nordermole

Christmas market Travemünde – Schiff Ahoi (in process of planning)

18.11.2022 – 1.1.2023

In and around the cruise terminal, directly on the Trave, the Christmas market "Schiff Ahoi" takes place. A craft market takes place in the cruise terminal, and the outdoor area invites you to linger in a Christmas atmosphere. Guests can listen to live music in the comfortably furnished lounge tents with mulled wine and waffles. There is also a stage programme for the little ones and a children's railway. The outdoor market is open on the first weekend and on Advent weekends on Fridays and Saturdays from 11.00 a.m. to 9.00 p.m. and on Sundays from 11.00 a.m. to 6.00 p.m. From 26th December to 1st January, the outdoor market is open daily from 11.00 a.m. to 9.00 p.m. On Christmas Eve, Christmas Day and New Year's Eve, the market is closed.

Hosted by: MKM-Showgastronomie

Admission: free

Venue: Cruise terminal, front row at Ostpreußenkai

Christmas Eve at the Old lighthouse

24. Dezember 2022

For many years, the locals and their guests have traditionally met at the Old Lighthouse to greet Santa Claus with hot mulled wine and listen to the music of the trumpeters. Santa Claus comes by carriage and distributes marzipan and biscuits to the children. The trumpeters of the Lübeck Music School play Christmas melodies and provide a festive atmosphere shortly before the gift giving at home. Time: from 1 pm. For more information, please visit:

farcecrew.de

Hosted by: FarceCrew Events

Admission: free

Venue: Old lighthouse

New Year's Garden

25.12.2022 – 1.1.2023

At the happy end of the old year, the Travemünde New Year's Garden invites you to a trip to the Brüggmanngarten under the motto "Winter magic by the sea". Culinary delights offered in a laid-back atmosphere crowned and a big New Year's Eve Party. There's a winter market with modern and traditional elements, like a Swedish village or a winter beach club with beach chairs. In an atmospheric ambience with winter illumination, the white pagoda tents and the covered event area also offer an exclusive party location at the turn of the year. The Winter Lounge is a central meeting place for all guests who want to celebrate and enjoy in a stylish atmosphere. For more information, please visit: farcecrew.de

Hosted by: FarceCrew Events

Admission: free

Venue: Brüggmanngarten

State: 4.08.2022, subject to change